

ESTTA Tracking number: **ESTTA764930**

Filing date: **08/17/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91227452
Party	Plaintiff Blue Cross and Blue Shield Association
Correspondence Address	John A. Cullis Reed Smith LLP 10 South Wacker Drive, 40th Floor Chicago, IL 60606 UNITED STATES ipdocket-chi@reedsmith.com, jhultquist@reedsmith.com, jcullis@reedsmith.com, kpope@reedsmith.com, mthelwell@reedsmith.com, mbenson@reedsmith.com
Submission	Withdrawal of Opposition
Filer's Name	Keyonn L. Pope
Filer's e-mail	ipdocket-chi@reedsmith.com, jhultquist@reedsmith.com, jcullis@reedsmith.com, kpope@reedsmith.com, mbenson@reedsmith.com
Signature	/Keyonn L. Pope/
Date	08/17/2016
Attachments	Stipulated_Dismissal_91227452.pdf(10146 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No.:
86/799,365 for ZOOM+

BLUE CROSS BLUE SHIELD ASSOCIATION,

Opposer,

v.

ZOOM MANAGEMENT, INC.,

Applicant.

Opposition No. 91227452

**STIPULATED DISMISSAL OF
PROCEEDING PURSUANT TO SETTLEMENT AGREEMENT**

Opposer, Blue Cross Blue Shield Association (“Blue Cross”), together with Applicant, Zoom Management, Inc. (“Applicant”), owner of the Application Serial No. 86/799,365 having reached a confidential settlement (the “Settlement Agreement”) and, in accordance with the terms of that Settlement Agreement, hereby stipulate to the dismissal of Opposition No. 91227452, with prejudice.

WHEREFORE, Blue Cross and Applicant mutually request that the Trademark Trial and Appeal Board enter an order dismissing Opposition No. 91227452 with prejudice.

Date: August 16, 2016

Respectfully submitted,

BLUE CROSS BLUE SHIELD
ASSOCIATION

ZOOM MANAGEMENT, INC.

By: / Keyonn L. Pope /

James T. Hultquist
John A. Cullis
Keyonn L. Pope
REED SMITH LLP
10 South Wacker Drive, 40th Floor
Chicago, IL 60606-7507
(312) 207-1000 Telephone

By: / Stuart Dunwoody /

Stuart Dunwoody
Sheila Fox Morrison
DAVIS WRIGHT TREMAINE
1300 SW 5th Avenue, Suite 2400
Portland, Oregon 97201
(503) 241-2300 Telephone

CERTIFICATE OF SERVICE

I, Keyonn L. Pope, an attorney, state that I served a true and correct copy of *Stipulated Dismissal of Proceeding Pursuant to Settlement Agreement* upon Counsel for Applicant:

Stuart Dunwoody
Sheila Fox Morrison
DAVIS WRIGHT TREMAINE
1300 SW 5th Avenue, Suite 2400
Portland, Oregon 97201

via e-mail on August 17, 2016.

/ Keyonn L. Pope /

Keyonn L. Pope